

WALTER WILLIS

LEADERSHIP | SOFTWARE DEVELOPMENT | IT | UX

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SUMMARY

I'm a servant-leader with a knack for web development and communications. I'm passionate about the intersection of technology and business - and have a track record of excellence. The work I do is creative, strategic, customer-focused, and consistent. I'm also a husband, father of 4, and a musician.

EXPERIENCE

2022 – Present

Led a team of software engineers within the marketing department of a \$380+ million division.

Manager II, Software Development [Remote]

Altra/Regal Rexnord (Thomson Linear Motion Division)

- Responsible for the maintenance and growth of the entire customer digital experience - websites, web apps, product data, etc.
- Led and mentored a growing team of software developers and contractors, including 6+ direct reports.
- Managed the prioritization and execution of multiple projects and a sizable backlog.
- Took ownership of another enterprise website inherited through acquisition. Integrated and modernized its product selection tools.
- Effectively managed department budget and expenses.

2020 – 2022

Ownership of all customer-facing websites, while leading frontend development of new tools.

Lead Frontend Developer [Remote]

Altra (Thomson Industries)

- Developed syndication solution from scratch (with Vue.js) to allow distributors to run Thomson's product selectors on their own pages.
- Managed contractors to pursue SEO and other objectives.
- Developed and maintained CI/CD pipelines for frontend deployments.
- Led VOC (voice of the customer) initiatives and user testing.
- Led and participated in the development of multiple sizing and selection tools.
- Successfully managed multiple projects with numerous stakeholders.

2016 – 2020

Helped modernize Thomson's product information stack to API-first design, while also improving UI.

Full Stack Developer / Programmer / Analyst [Remote]

Fortive/Altra (Thomson Industries)

- Developed and maintained web services to support product information and business objectives.
- Built and launched custom web apps to help users filter and select the best product for their needs.
- Designed a custom admin website to manage complex product data.

2008 – 2016

Gained experience in web development across several technologies and industries.

Web Administrator / Developer

Self-Employed / Contract

- Helped implement 10 new language variants on a large enterprise CMS.
- Studied and executed SEO strategies.
- Increased ROI by designing and testing pages for pay-per-click campaigns.
- Developed new blog themes to match legacy websites and/or mockups.
- Built custom websites from the ground up using WordPress and other CMSs.

EDUCATION

2024 (In Progress)

MBA, IT Management

Western Governor's University

2008

BA, Communications

Thomson Edison State University

CERTIFICATIONS

2022

Management Principles

Harvard Business School

2021

Leadership Principles

Harvard Business School

SKILLS

LEADERSHIP

Communication Management
Agile Project Management
Strategy
User Experience (UX)
Product Ownership

TECHNOLOGY

JavaScript / Node
Vue.js
C# / .NET
SQL
API-First Design
CMS

OTHER

Excel
Remote Work
CI/CD
Azure (Cloud)
Lean Manufacturing

VOLUNTEER

2016 – Present

Developed proficiency in leadership, public speaking, and understanding people.

Pastor and Music Leader [Windsor, CO]

Windsor Christian Fellowship

- Organized and led religious worship services.
- Trained multiple music teams and other music leaders.
- Preached and publicly taught multiple times per year.
- Served as moderator/chair for elder board meetings.
- Counseling and conflict management.